

Gardenworks Times

Welcome to 2010



Welcome to 2010 and the start of a new year, along with a new decade. Most of us are looking forward to leaving the trauma of the last decade in the dust and putting to use the lessons, some painful, that we learned in the past few years. To be sure, it's easy to focus on the uncertainty that the last twelve to eighteen months has wrought on all of us but we should also reflect on many advances in communication and technology that were made in the recent past. These advances allow us to use natural

resources better and communicate more effectively with each other. So what have we at Gardenworks been doing in the last few years to add more value and variety to the services we offer to you? This newsletter will shed some light on what individuals in our firm have been up to and how our firm is positioning itself for the future.

During the past decade both Jay and Peter served as state president (Jay-2002, Peter-2007) of the Calif. Landscape Contractors Assoc. (CLCA), the largest association of landscape professionals in the world. Both were hon-

ored as Members of the Year during their non-presidential years and both were also honored with the Allegiance Award, the most prestigious award given to members of CLCA. During their tenures with the state association they created and promoted water conservation programs and employee training programs that have benefited the landscape industry, our company, and our clients.



... all employees are being trained and evaluated on their skills and knowledge on a regular basis.

Training

The entire staff of field employees at Gardenworks participate in a computer based training program that is provided in both English and Spanish. These training programs were developed by CLCA and cover the basics, along with some advanced concepts, in Safety, Horticulture, Drainage, Soils, Storm Water Pollution

Prevention, and Irrigation. We've created written tests for all of the trainings. Employees complete the trainings and then take tests during company meetings throughout the year. A training topic is selected for a meeting and that topic is discussed. The results of the tests are used as a factor during employee performance

evaluations. This has proven to be a useful tool as we integrate new and existing employees into our company's methods and standards. Clients should feel comfortable knowing that all employees are being trained and evaluated on their skills and knowledge on a regular basis.



Gardenworks Inc.
(707) 857-2050
www.gardenworks-inc.com

Winter Garden Check List:

- > Prune roses
- > Prune dormant deciduous trees
- > Dormant Spray for Fruit Trees
- > Clean up Leaf Litter
- > Irrigation Controllers in the "Off" Position

[Visit Gardenworks at:](#)



[Facebook](#)

Water Conservation



Gardenworks has been working hard over the last several years to further our knowledge of irrigation science and the application of that science to your properties. Our firm has several CLCA Certified Landscape Water Managers and all properties managed and installed by Gardenworks have irrigation controllers programs that are based on the weather in your area and the needs of the plants in

your landscape. All of our landscape maintenance projects are having irrigation controllers programmed at least once per month and several projects have weather-based irrigation controls or control modules in place. All of our recent landscape installation projects have rain shut-off devices connected to the irrigation controller and many also have weather-based irrigation controllers. Your projects

are among the most efficient users of irrigation water in the area because Gardenworks is committed to the effective use of water; a resource that is subject to severe over-subscription and ultimately, high cost. If your project does not have a weather-based irrigation controller we will be contacting you shortly to discussing installing one so that you can take advantage of this technology.

Looking Ahead

.... the finest compliments we can ever receive are referrals from our satisfied customers

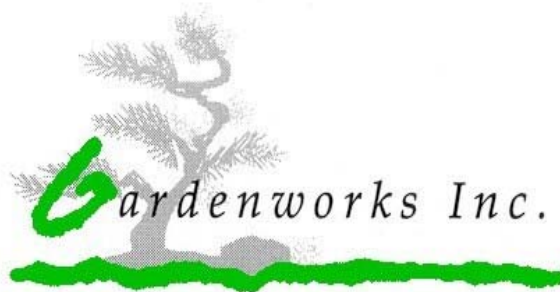
As we move forward, we offer our thanks to you for your business and the confidence you have placed with us. One of our goals, as time moves along, is to communicate with you more regularly and keep you posted on developments in our company. If there's any way right now that we can be of further service to

you, please don't hesitate to contact us. Because the finest compliments we can ever receive are referrals from our satisfied customers, we look forward to any referrals you can provide for us.

Thanks again for your business and continued support.



Best Wishes for 2010



**Phone:
(707) 857-2050**

**Fax:
(707) 857-2055**

In the future, we'd like to offer this newsletter to you as an email attachment or as a web-link. Please contact Melissa Wights by phone or email (melissa@gardenworks-inc.com) with your current email address.

**Visit us on the Web at:
www.gardenworks-inc.com**